

Catapult for Pharmacy

ECRS provides complete, commonsense retail automation solutions that work. CATAPULT is an automation solution that interfaces to popular pharmacy systems and wholesalers. This virtual inventory tracking greatly reduces time spent on physical inventory tracking while also providing greater control over prescription movement and walk-out prevention. CATAPULT provides a comprehensive signature capture system which consolidates records for credit, debit, EBT, and prescription signatures, all from one interactive terminal. An optional Customer Billboard digital display performs item promotions in the checkout lines while real-time back office reporting enables centralized promotion management, improving movement of front-end merchandise and OTC items. CATAPULT's many other features include House Charge Accounts and Self-Hosted Gift Card, which enhance customer relationships. CATAPULT also provides comprehensive multistore management features and back office reporting to ensure that your enterprise data is up to the second and accurate.

CATAPULT
Retail Enterprise Automation



"We had a thousand questions that ECRS seemed to have all the right answers to. We had an in-store demonstration and we were totally sold from there. Catapult could do so much that we wanted and had functions we had never thought of,"

– Casey G, Manager
Greene Pharmacy in Steele, Missouri.

Features and Functionality

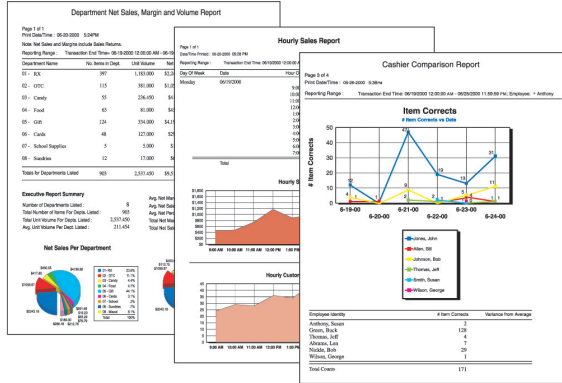
- Point of Sale & Back Office
- QS/1 Interface
- QuickSCRIP Interface
- PDX Interface
- CarePoint Interface
- Generic Rx Barcode Interface
- POS/Rx Reporting
- Inventory Control
- Rx Signature Capture
- Zone Pricing
- Customizable POS Touch Screen
- Integrated Video Surveillance
- Label, Sign, & Barcode Printing
- Employee Time Clock
- Self-Hosted Gift Card
- HQ/Chain Data Synchronization
- Cashier Security Management
- Customer Interface Display
- Precise Reporting & Graphing
- House Charge Accounts
- Frequent Shopper
- Credit Signature Capture
- Self-Checkout

Real-Time Integration With Pharmacy Systems

CATAPULT interfaces directly with many popular pharmacy systems. This means comprehensive control over prescription movement and walk-out prevention. CATAPULT's electronic Signature Capture feature compiles and tracks all of your prescription signatures digitally, eliminating the vast amounts of paper receipts required by conventional systems. CATAPULT accesses your current databases and compares information between prescriptions filled and prescriptions that have been paid for. Users can also utilize CATAPULT's up-to-the-second back office reporting power to accurately track prescription sales and profits, as well as on-hand and on-order quantities of various inventory items.

ECRS's optional Digital Video Recorder (DVR) is completely integrated with CATAPULT, enabling users to search surveillance footage using a wide range of point-of-sale transaction criteria for the search parameters, including Voids, All Voids, Refunds, specific inventory items, and more. The ECRS DVR allows you to audit employee transactions and monitor customer service procedures from any remote location with internet access, providing retailer operators a new level of store security and a welcome peace of mind.





Inventory Management

Wireless Hand-Held Terminals (HHTs) greatly simplify procedures involved with inventory tracking. With a mobile, browser-based HHT powered by WebCATAPULT™, an employee takes the terminal to the loading dock or through the aisles to quickly and accurately scan items. The HHT prompts for the appropriate input, and when the job is done, indicates that the data is ready to upload to a workstation. If there is an item on your shelf that needs the price updated, a user can scan the item with the HHT, enter a new price, and seconds later the new price rings up at the checkout counter. Imagine finding an item out of stock, scanning the shelf tag to find out if there are any more on hand, and if not, starting a Purchase Order on the fly in the aisle.

Back Office Reporting

CATAPULT generates up-to-the-second reports for every area of your business, including inventory levels, current sales, and historic sales. Users can immediately determine what quantities are on hand, on order, and sold, as well as ascertain costs, profits, and all data critical for staying competitive and profitable. CATAPULT identifies which products are selling and how well your stores are performing. Know what your net margins are for any number of parameters, including by item, by brand, or by supplier. CATAPULT will report up-to-the-second which items are wasting precious space, as well as which are flying off the shelves, so that you can make informed and confident business decisions.



Centralized Promotion Management

CATAPULT tracks every promotion that is run at any store location and presents that data in easy-to-read charts and graphs. This allows you to evaluate which promotions are the most profitable, as well as which ones have been ineffective. CATAPULT's Promotion Management helps you control stock movement more efficiently, reducing the time and complexity involved with running effective promotions.

With a CATAPULT's Customer Interface Display you can drive sales and impulse buying in the checkout lanes. This digital customer billboard dynamically displays advertising alongside the customer's live transaction journal, and is fully customizable, including color, image, and font control.

"Catapult's inventory tracking gives me the detailed data I need... This gives us the ability to optimize our inventory turns and profits per square foot of our available retail space."

— Brent F., Pharmacist/Owner



Signature Capture

CATAPULT enables a very versatile and convenient signature capture system. With signature capture, pharmacies are able to track and store vital information digitally, including HIPAA compliant prescription signature capture, credit and debit card signatures, as well as EBT. This greatly reduces query time when users are looking for specific information on transactions when prescription disputes arise. CATAPULT's electronic signature capture also saves on the physical storage space required by systems that use paper receipts, and provides faster customer checkout.