



Aloha®



GIFT CARD MANAGER

COMPLIMENTS

Why not offer your most treasured customers the opportunity to say "I'd like to share my enjoyment of your cuisine with a friend"? The Aloha Gift Card Manager makes it easy:

- ▲ Multiple Gift Card types, for different occasions.
- ▲ Individual tracking of data for each Gift Card issued and redeemed.
- ▲ You determine the rules for sale and redemption: What are your allowable expiration dates? Do you allow partial redemption? Should the cashier offer change, an annotated Gift Card?
- ▲ Use Gift Card Manager to record receipt of advance deposits for private parties too! Gift Card Manager will even print out a real time receipt acknowledging payment of a deposit, and then apply the deposit to the final guest check at the Aloha POS.



WHY BOTHER WITH A SYSTEM?

- ❑ Customer Management tools including Frequent Buyer, and Accounts Receivable provide efficient tools to cultivate customer loyalty. The best way to encourage a customer to spread the word is to offer Gift Cards that can create new, happy customers.
- ❑ The traditional method of tracking Gift Certificates is to create a "GC Sold" and a "GC Redeemed" key on the Point-of-Sale. At the end of the day, you get a report of total dollars sold and redeemed, then sit quietly flipping the pages in a hand inventory book looking for the entry to update or cross out. Gift Cards represent real dollars, but control has been a question mark.
- ❑ Gift Card Manager integrates the process of tracking this valuable sales tool real time with Aloha POS, or as a stand alone system on your PC.

MULTI-SITES Aloha eCard

For stores with multiple sites, Aloha eCards works with an internet connection at each store to update Gift Card sales and redemption between all participating stores. Aloha eCard also allows for the Gift Card to be re-charged. Aloha eCard saves money by elimination costly transactions fees associated with other gift card services.

SAMPLE OPERATOR SCREEN MENUS

ISSUING CARDS

Alpha numeric prefixes or suffixes as well as fixed or variable amounts. You create multiple classes of Gift Card (Christmas, business, etc.) each with their own set of rules.

The screenshot shows the 'Certificate Designer' application window. The 'Table View' tab is active, displaying a list of certificate descriptions: Platinum, Gold, Silver, Bronze, Tin, and Lead. The 'Description' field is set to 'Platinum' and the 'Series Number' is '96'. The 'Gift Certificate Serial Numbers' section includes a checked box for 'Enable Automatic Certificate Numbering' and four input fields: 'Certificate Number Prefix' (P), 'Last Certificate Number Created' (1023), 'Certificate Number Suffix' (96), and 'Default Certificate Value' (0). At the bottom, there are buttons for 'Numbers', 'Issue', 'Expiration', 'Redemption', and 'Format Selection'.

REDEMPTION

You decide whether partially used Gift Cards should be invalidated for the balance due, redeemed for cash or re-issued as a new Gift Card balance.

The screenshot shows the 'Certificate Designer' application window with the 'Redemption' tab selected. The 'Description' field is 'Platinum' and the 'Series Number' is '96'. The 'Gift Certificate Redemption Options' section includes several checked boxes: 'Allow partial redemptions', 'Refund certificate balance?', 'Cash', 'Annotate Old Certificate', and 'Issue New Certificate'. At the bottom, there are buttons for 'Numbers', 'Issue', 'Expiration', 'Redemption', and 'Format Selection'.

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